

First Annual GREEN DATA CONFERENCE

Sponsored by **RCG CONSULTING LLC**
&
ITS NEW DIVISION

featuring **UTC Power**, a **United Technologies company**

at

The Harvard Club in Manhattan

35 W. 44th Street,
New York, N.Y. 10036

Date: Thursday, May 29, 2008

Time: 2:00 - 6:00 P.M.

**The technologies exist to save your company money, power, time
— and the environment.**

Please Join Us,

learn about Fuel Cells, Cogeneration, Microturbines, green HVAC, and
other

technologies that are changing the way that Wireless and Wireline
Telecommunications and Data Centers throughout the world operate.

The Conference will give you the opportunity to see these innovative
technologies first hand. Experience industry experts, consultants and
manufacturers will demonstrate the newest solutions for more efficient
cooling, heating and power functions, including the overall **greening**
benefits of

**PureComfort® Cogeneration and PureCell® Model 5
Hydrogen fuel cell, and other solutions pioneered by UTC Power.**

**This event is free, but space is limited.
RSVP by May 25th to:**

Peggy DiTuri Peggydituri@firstelementtechnologies.com
Or (732) 738-9000

Discounted overnight accommodations and parking is available



Agenda:

2:00pm

Meet-and-Greet over coffee & refreshments

2:15pm

Opening Remarks by

Kathleen Perone, founder of XLNT Technologies, former CEO of
Westcom and
Level 3 Communications.

2:30pm

Overview of the First Element's approach to "Green"

3:00pm

Best-in-class solutions for fuel-cell backup power and primary power
cogeneration
solutions:
Who is UTC Power and

**what are PureCell® Model 5 and PureComfort® Solutions by Marcus
Rothstein,**

General Manager, Assured Power & Hydrogen Fuel Cell Solutions
and Ed Bludnicki Product Manager, Assured Power & Hydrogen Fuel Cell
Solutions

4:00 pm

LEED credits, state/federal incentives: by Bob Tierney, Director,
Government Programs /Sustainability UTC Power

4:15pm

Alternative energy technologies: Proton Energy, Ava-lence and more.

4:30pm

Opportunities provided to your business by the First Element.

4:45pm

Q&A's

Then, enjoy a **happy hour of cocktails & appetizers** as we wrap
things up and have a chance to learn more about solutions and speak to
the presenters.

More on the Conference and who is speaking at:
www.firstelementtechnologies.com